

Best Practices and Evidence-based Interventions (updated 7/12/2011)

Archived ASTHO Webinar, Presented June 17, 2011

"Evidence-Based Public Health in Action: Strategies from New York"

- Presents innovative strategies and approaches to implement evidence-based public health concepts in prevention programs and policies.
- Highlights New York's approach to move evidence into policy on both the state and local level.

You will need to register with Ready Talk to see the presentation.

Link to [Webinar Archive](#).

Link to [Power Point Slides](#)

Contact [Amy Ramsay](#) for more information.

The webinar featured the following speakers from the New York State Department of Health:

- **Guthrie (Gus) Birkhead, MD, MPH**

Dr. Birkhead is the Deputy Commissioner of the Office of Public Health in the New York State Department of Health. He is also the department's chief public health physician. He joined the Department in 1988. He is a graduate of CDC's Epidemic Intelligence Service and Preventive Medicine Residency programs, and is board certified in internal medicine and preventive medicine. In addition to his work at the health department, he is also a Professor of Epidemiology in the School of Public Health at the State University at Albany.

- **Rachel de Long, MD, MSPH**

Dr. de Long is the Director of the Bureau of Maternal and Child Health. In that role, she oversees public health programs and policies related to wide range of perinatal, reproductive, child and adolescent health issues. She also serves on the faculty of the State University at Albany School of Public Health.

- **Kristine Mesler, RN, MPA**

Kristine Mesler is the Associate Director of the Bureau of Maternal and Child Health and has responsibility for community-based prevention programs including the Perinatal and Adolescent Health Units. She was responsible for incorporating evidence-based program strategies into the department's adolescent pregnancy prevention efforts. She shares responsibility with Dr. de Long for implementing the ACA Maternal, Infant and Early Childhood Home Visiting Initiative.

- **Christopher Maylahn, MPH**

Mr. Maylahn is a Program Research Specialist in the Office of Public Health Practice. He is responsible for coordinating the dissemination of data, program planning and evaluation frameworks, and evidence-based interventions to address the state's leading health priorities. Mr. Maylahn also leads a study about evidence-based decision making in local health departments that is carried out by the state's Public Health Practice Based Research Network.